



## AI MEDIA

### PlayBox Neo + AI-Media: Scalable Accessibility and Multilingual Translation

#### CASE STUDY



## The Situation

PlayBox Neo customers - broadcasters, government organizations, universities, and corporate AV facilities - needed a way to deliver affordable, broadcast-quality captions and translations to expand audience reach and comply with regulations like FCC, Ofcom, ACMA, and EAA. Traditional human captioning and translation was costly and complex to scale.

## The Solution

PlayBox Neo partnered with AI-Media to integrate automated captioning and translation solutions directly into its playout systems.

- ✓ **ALTA 2110 Encoder** for same-language and translated captions
- ✓ **LEXI Text** for accurate, real-time captions
- ✓ **LEXI Recorded** for pre-recorded content
- ✓ **LEXI Voice** for real-time multilingual voice translation

Seamless integration means customers can add accessibility and multilingual voice without disrupting existing operations.

## The Result



**Regulatory Compliance** - Easy, cost-effective way to meet FCC, Ofcom, ACMA, and EAA mandates



**Audience Reach** - Engage new markets with multilingual captions and voice translation



**Lower Costs** - Reduces reliance on human captioning and staffing challenges



**Scalable Growth** - Fits organizations of all sizes and adapts as needs expand



By partnering with AI-Media, we're giving broadcasters a streamlined way to add captions and multilingual voice directly into their workflows. It's affordable, broadcast-grade, and opens up new revenue opportunities."

- Van Duke, Director of U.S. Operations, PlayBox Neo



Find out more about AI-Media's language solutions at [AI-MEDIA.TV](https://ai-media.tv) or contact [sales@ai-media.tv](mailto:sales@ai-media.tv)

[Learn more about PlayBox Neo](#)