

AI-POWERED, FAST & COST-EFFECTIVE AUDIO DESCRIPTION

LEXI AD (Audio Description) helps video content owners expand audience reach and accessibility by making audio description faster, more affordable, and scalable. Unlike traditional human-generated audio description, LEXI AD reduces costs and turnaround times while enabling large-scale delivery.



Traditional human-generated audio description is costly and time-intensive, limiting its feasibility for many organizations. Lexi AD revolutionizes the process by delivering automated, precise, and efficient audio description up to 75% faster than manual methods - at a fraction of the cost.

Benefits

-  **Affordable & Scalable**
Reduce costs while generating audio descriptions with minimal effort.
-  **Multilingual & Translations**
Supports 40+ languages, accents or dialects including generating multi translated AD output files for your original video, enabling truly global, multilingual content delivery at scale.
[Supported Languages](#)
-  **Seamless Integration**
Connect via API or S3 for bulk processing with minimal effort.
-  **Secure, Self-Service Platform**
Manage projects easily via a cloud-based interface.
-  **Fast Turnaround**
Receive descriptions up to 75% faster than manual methods.
-  **AI-Powered Face Recognition**
Option to auto-group faces from your video file, allowing you to quickly label names to increase AD accuracy with ease.
[Supported Languages and Voices](#)
-  **Flexible & Customizable**
Choose from multiple narration voices, set pacing speed, and provide video intros or guidelines for tailored narration.
-  **Precise Timing Control**
Fine-tune overlaps, silence detection, or enable continuous AD across full video.
-  **Global Support**
Rest assured with AI-Media's 24/7 global support.

Who Can Benefit?

-  **Broadcasters & Content Creators**
Make your content accessible to all.
-  **Government, Education & Enterprise**
Enhance accessibility, improve engagement, and meet WCAG / ADA Title II compliance.
-  **Digital Archives**
Make your content searchable and unlock valuable insights with AI-generated descriptions.

Advanced Customization

Unlock with a single toggle - and take control of your audio descriptions.

- Choose narration voice & pacing
- Add video introductions for context
- Apply audience-specific guidelines
- Fine-tune timing & output options

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How Do I Get Started?

 Contact sales@ai-media.tv to start saving time & money with LEXI AD.