

Enterprise-Grade Accessibility for AGMs Leveraging AI Language Solutions

CASE STUDY

The Opportunity

As a global leader in captioning and translation technology, AI-Media set out to make its 2025 Annual General Meeting a live demonstration of accessibility done right. The goal was to deliver **high-quality, reliable captions for both in-room and online attendees**, ensuring full inclusivity and professionalism throughout the event.

Previous AGMs had relied on Zoom's built-in captioning, which offered limited accuracy and little control over formatting or transcript quality. For this year's event, AI-Media saw an opportunity to demonstrate to ASX-listed companies and major enterprise organisations just how far AI-powered captions and translations have evolved in the past 12 months. By showcasing high-accuracy LEXI Text, LEXI Voice, and a professional hybrid delivery setup, the AGM aimed to illustrate that AI-driven accessibility is now robust, reliable, and ready for the most demanding AGMs and results presentations.



The Solution

AI-Media partnered with **CTS (Corporate Technology Services)**, provider of specialist end to end audio visual services, to deliver a seamless hybrid setup integrating the company's captioning and translation technology across both the in-room and live streamed experience.

The solution included:

- **LEXI Text** providing live captions to in-room screens and the online webcast.
- **LEXI Viewer** delivering clear, readable captions alongside presentation content in the AGM venue.
- **LEXI Voice** providing a choice of 100+ languages over the room PA system.
- **CTS's platform**, which hosted the webcast and allowed viewers to watch the live video and presentation slides side-by-side, delivering an intuitive and highly accessible online experience for shareholders.
- LEXI accuracy was enhanced with custom topic modelling to ensure precise recognition of names, titles, acronyms, and organisation-specific terminology.

Additionally, the use of LEXI ensured a **full transcript** was automatically available post-event - simplifying minute-taking and compliance documentation.

The Results

The upgraded AGM broadcast set a new innovative benchmark for full-service multi-language accessibility for corporate AGM's and Results events. By offering enterprise-grade LEXI AI language services technology instead of low-cost wildly inaccurate alternatives, the AGM showcased:

- Clear, consistent captioning quality across in-person and online audiences
- The ability to deliver **real-time multilingual translation to broaden inclusivity**
- A professional, unified viewing experience that elevated the perception of the event
- A practical demonstration of AI-Media's technology - proving the company **uses the same solutions it provides to customers**

The success of this setup has established a **repeatable model** for future AI-Media internal events and a **powerful live demonstration environment** for customers evaluating broadcast-quality captioning and translation workflows.

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Our Consulting and Production teams have long supported large organisations in bringing their accessibility and WCAG ambitions to life across formal presentations and meeting spaces. Working with AI-Media on their most recent AGM was an absolute pleasure - a genuinely collaborative experience where we learnt as much as we contributed technically.

Their rollout of the new LEXI system, delivering live closed captioning and real-time voice translation, seamlessly unified both the webcast and in-room experience. The captions and translated audio remained perfectly synchronised, ensuring clarity, inclusivity and a truly accessible event for every participant. We're excited to continue partnering with AI-Media as they push innovation in this space."

- Duncan Lugstein, Managing Director at CTS



Why Consider This Setup for Your AGM or Hybrid Meeting

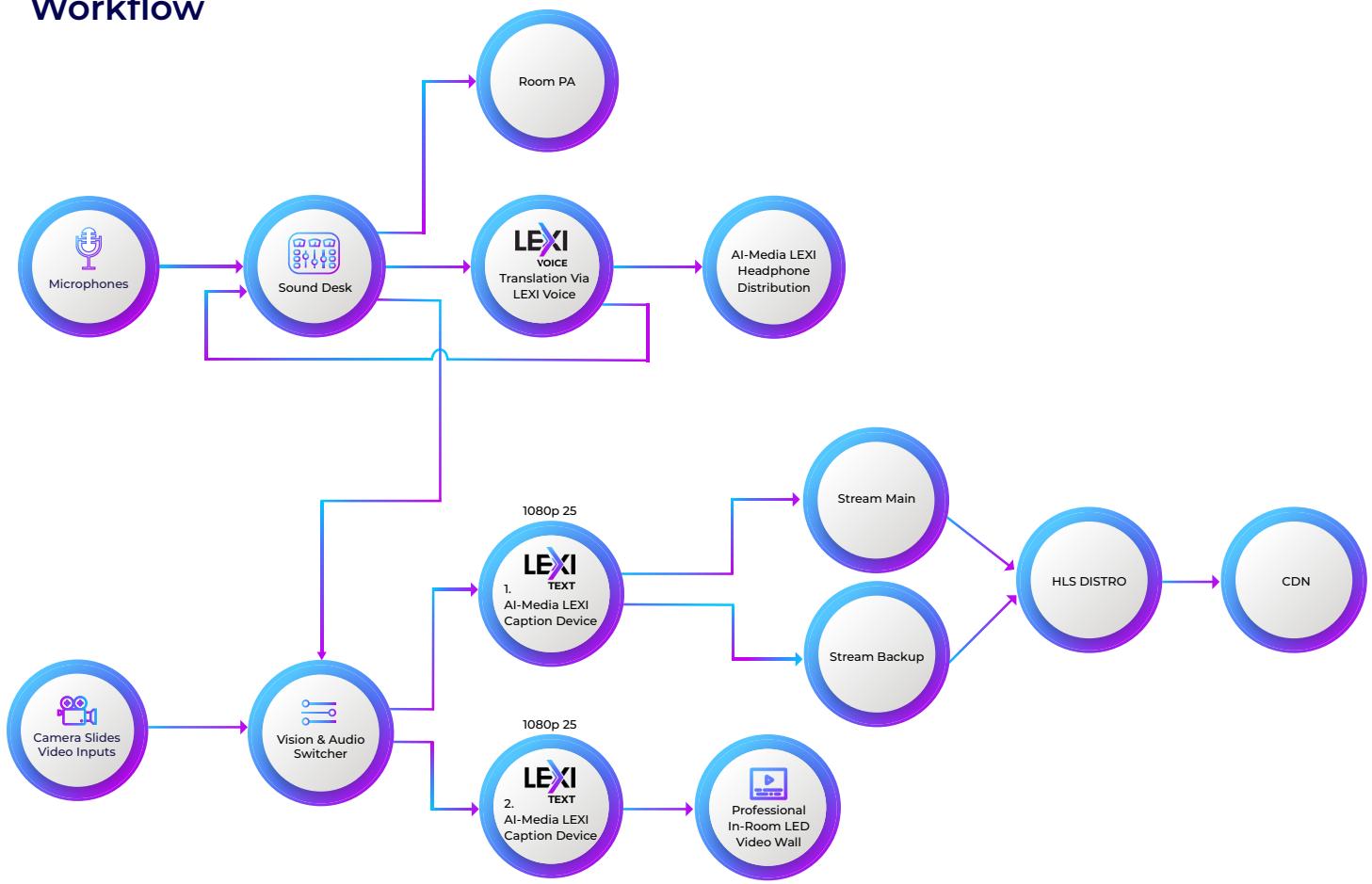
By pairing LEXI Text, LEXI Voice, and the LEXI Viewer with CTS's platform, organisations can:

- ✓ Ensure accurate, high-quality captions for both in-room and remote attendees
- ✓ Create a custom topic model to include names, industry specific jargon and acronyms for the highest accuracy.
- ✓ Deliver a professional hybrid experience with video and presentation slides viewable side-by-side
- ✓ Support multilingual participants through real-time translation
- ✓ Replace basic platform captions (e.g., Zoom auto-captions) with enterprise-grade accessibility when accuracy is important
- ✓ Provide a consistent experience regardless of how attendees join
- ✓ Automatically generate full transcripts to streamline minute-taking and compliance
- ✓ Demonstrate a visible commitment to inclusion, governance, and accessibility best practice

Ideal for:

AGMs, board meetings, results presentations, executive town halls, and hybrid conferences.

Workflow



AI-Media AGM System Flow Diagram - 02/12/25

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