

# Enterprise-Grade Accessibility for AGMs Leveraging AI Language Solutions

## CASE STUDY

### The Opportunity

As a global leader in captioning and translation technology, AI-Media set out to make its 2025 Annual General Meeting a live demonstration of accessibility done right. The goal was to deliver **high-quality, reliable captions for both in-room and online attendees**, ensuring full inclusivity and professionalism throughout the event.

Previous AGMs had relied on Zoom's built-in captioning, which offered limited accuracy and little control over formatting or transcript quality. For this year's event, AI-Media saw an opportunity to demonstrate to ASX-listed companies and major enterprise organisations just how far AI-powered captions and translations have evolved in the past 12 months. By showcasing high-accuracy LEXI Text, LEXI Voice, and a professional hybrid delivery setup, the AGM aimed to illustrate that AI-driven accessibility is now robust, reliable, and ready for the most demanding AGMs and results presentations.



### The Solution

AI-Media partnered with **CTS (Corporate Technology Services)**, provider of specialist end to end audio visual services, to deliver a seamless hybrid setup integrating the company's captioning and translation technology across both the in-room and live streamed experience.

The solution included:

- **LEXI Text** providing live captions to in-room screens and the online webcast.
- **LEXI Viewer** delivering clear, readable captions alongside presentation content in the AGM venue.
- **LEXI Voice** providing a choice of 100+ languages over the room PA system.
- **CTS's platform**, which hosted the webcast and allowed viewers to watch the live video and presentation slides side-by-side, delivering an intuitive and highly accessible online experience for shareholders.
- **LEXI accuracy** was enhanced with custom topic modelling to ensure precise recognition of names, titles, acronyms, and organisation-specific terminology.

Additionally, the use of LEXI ensured a **full transcript** was automatically available post-event - simplifying minute-taking and compliance documentation.

## The Results

The upgraded AGM broadcast set a new innovative benchmark for full-service multi-language accessibility for corporate AGM's and Results events. By offering enterprise-grade LEXI AI language services technology instead of low-cost wildly inaccurate alternatives, the AGM showcased:

- Clear, consistent captioning quality across in-person and online audiences
- The ability to deliver real-time multilingual translation to broaden inclusivity
- A professional, unified viewing experience that elevated the perception of the event
- A practical demonstration of AI-Media's technology - proving the company uses the same solutions it provides to customers

The success of this setup has established a repeatable model for future AI-Media internal events and a powerful live demonstration environment for customers evaluating broadcast-quality captioning and translation workflows.

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Our Consulting and Production teams have long supported large organisations in bringing their accessibility and WCAG ambitions to life across formal presentations and meeting spaces. Working with AI-Media on their most recent AGM was an absolute pleasure - a genuinely collaborative experience where we learnt as much as we contributed technically.

Their rollout of the new LEXI system, delivering live closed captioning and real-time voice translation, seamlessly unified both the webcast and in-room experience. The captions and translated audio remained perfectly synchronised, ensuring clarity, inclusivity and a truly accessible event for every participant. We're excited to continue partnering with AI-Media as they push innovation in this space.”

- Duncan Lugstein, Managing Director at CTS



# Why Consider This Setup for Your AGM or Hybrid Meeting

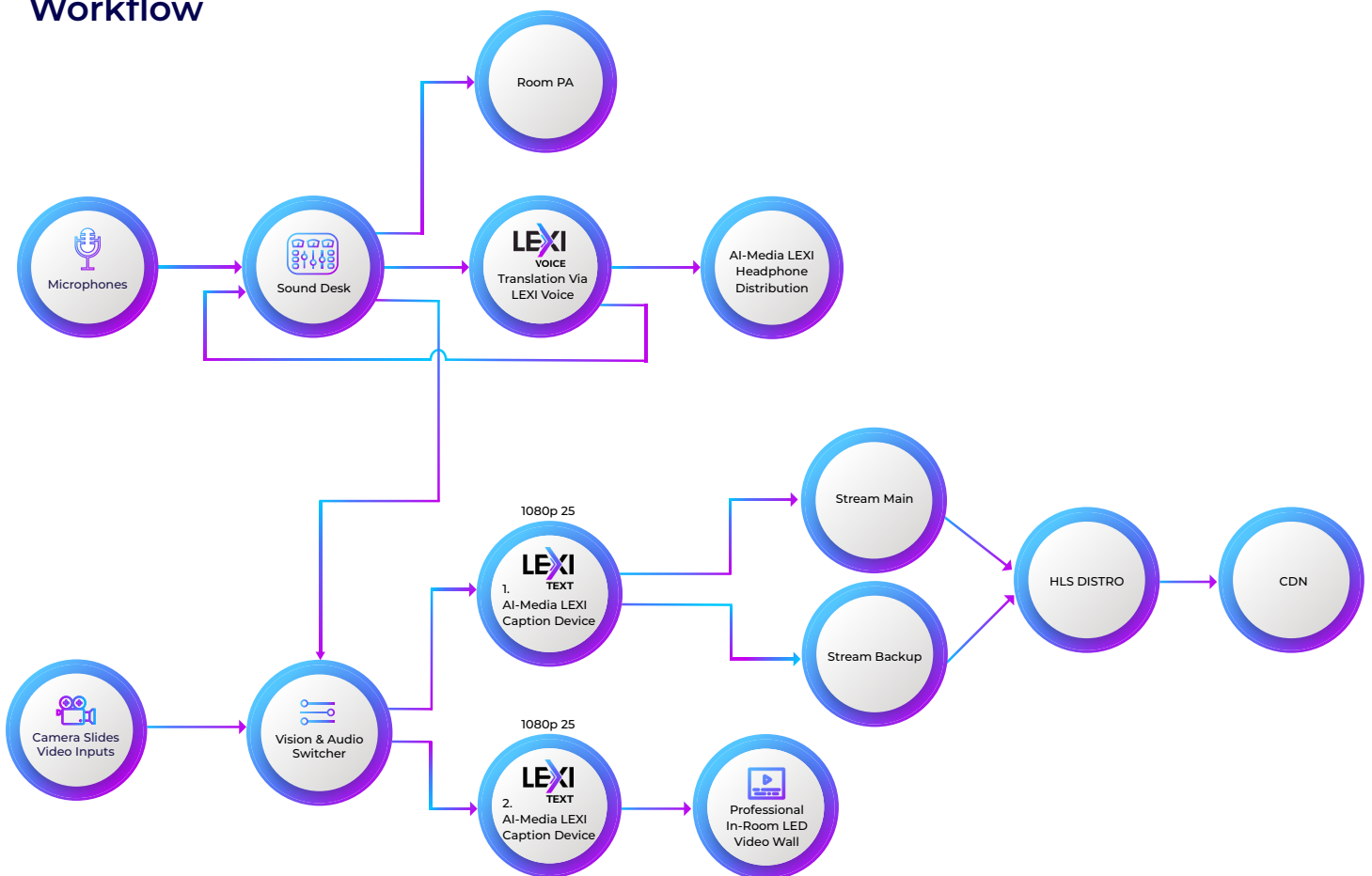
By pairing LEXI Text, LEXI Voice, and the LEXI Viewer with CTS's platform, organisations can:

- ✓ Ensure **accurate, high-quality captions** for both in-room and remote attendees
- ✓ Create a custom topic model to include names, industry specific jargon and acronyms for the highest accuracy.
- ✓ Deliver a **professional hybrid experience** with video and presentation slides viewable side-by-side
- ✓ Support **multilingual participants** through real-time translation
- ✓ Replace basic platform captions (e.g., Zoom auto-captions) with **enterprise-grade accessibility when accuracy is important**
- ✓ Provide a **consistent experience** regardless of how attendees join
- ✓ Automatically generate **full transcripts** to streamline minute-taking and compliance
- ✓ Demonstrate a visible commitment to **inclusion, governance, and accessibility best practice**

## Ideal for:

AGMs, board meetings, results presentations, executive town halls, and hybrid conferences.

## Workflow



AI-Media AGM System Flow Diagram - 02/12/25

## CONTACT US

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Find out more about AI-Media's voice and captioning solutions at [AI-MEDIA.TV](#) or contact [sales@ai-media.tv](mailto:sales@ai-media.tv)